



Sponsorship

Ballarat City Rowing Club

2023





More than just rowing...

Ballarat City Rowing Club is an inclusive community rowing club located on the foreshore of Lake Wendouree in Ballarat, Victoria.

Established in 1870, Ballarat City Rowing Club was the fourth rowing club to be established in Australia and has a proud history which includes hosting many nations for the 1956 Melbourne Olympics and producing several World Champion and Olympic rowers.

Our Club has experienced significant growth particularly since 2015 where membership had dwindled into single digits following a long drought which saw Lake Wendouree without water for several years.

Now with more than 200 members, we continue to attract more members to our Club, improve strategic partnerships and we are proud to cater for all ages, levels and abilities of rowing from novice to masters, recreational to elite.

We are committed to upgrading our fleet and equipment, as well as maintaining our Club facilities to a high standard to provide our members and guests with access to the best rowing support, boats and equipment.



Our Committee 2022-23

SHARON WATERS

President

HAMISH ROWLANDS

Vice President

KATHY LLOYD

Secretary

DELWYN OLIVER

Treasurer

LISA BECKWITH-MENTZ

Club Captain

KATHY LLOYD

Vice Captain

DAVID O'DOHERTY

Boat Captain

EBONY EBENWALDNER &
JOANNE GILBERT

General Members



2023 Priority Projects List

- 1 **Pontoon Landings** - \$70,000 estimated cost
- 2 **Coxless Quad/Four boat** - \$27,000 estimated cost
- 3 **Balcony Repair** - \$100,000 estimated cost
- 4 **Commercial Kitchen / Bar** - \$50,000 estimated cost



In 2016, our Club set up a Term Deposit for the sole purpose of saving money to be used towards major upgrade, repair and maintenance of our Club boatshed and facilities. **Current Balance as at 30 June 2023 - \$37,500.**



In 2022, our Club were successful recipients of the Joe White Bequest where we were bequeathed \$130,000 towards the upgrade our changeroom facilities which is a project currently underway. Our other funding projects are listed below:

Pontoons

The pontoons have become a critical item because without them, boats can't be safely launched or returned to the shed. The Club currently operates using only one 15m long pontoon on the Southside. The Northside is without a pontoon thus reducing our capacity to launch/return more boats during our busier periods.

Our growing membership and increased on-water activity means we are unable to keep up with the high-traffic demands during popular training times, creating an unsafe environment for our members with greater incident of personal injury and equipment damage.

Coxless Quad/Four

Our Club requires a competitive midweight (65kg-80kg) coxless quad/four to support the training and racing needs of our junior, student and female rowers, which make up the majority of the Club membership.

Balcony Repair / Bar / Kitchen

Our boatshed is a historically significant building on the foreshore of Lake Wendouree, boasting an amazing upstairs hall of approximately 250sqm with access to a lake-front balcony. Decades ago, the hall was used for functions and very popular social dances. Unfortunately, the balcony today is derelict and unused, with the external access stairs removed many years ago. We would like to repair, restore and reinstate the balcony and return the boatshed to its former glory, and once again become a premier lakeside location that can be enjoyed by our members and the broader Ballarat community alike.



Above: Ballarat City Rowing Club boatshed, circa 1963

SPONSORSHIP OPTIONS

Sponsorship can be as large or as little you like. Donations are tax-deductible through our Australian Sports Foundation fund.

We have prepared several packages to choose from or we can tailor a sponsorship package that suits your needs as a Club sponsor.

Major Sponsor - \$10,000 per year

- Large club signage (internal)
- Large boat trailer signage
- Logo on BCRC training top
- Best Performing Athlete of the Year award naming rights and includes presentation of the award
- New large boat (4x/8+) naming rights
- Your company displayed and linked on the BCRC sponsors webpage
- Your company logo and website on all BCRC marketing material and communications as our major sponsor
- Complimentary tickets to club social events for 6 people.

Platinum Sponsor - \$5,000 per year

- Medium sized club signage (internal)
- Medium sized boat trailer signage
- Club Person of the Year award naming rights and includes presentation of the award
- Your company displayed and linked on the BCRC sponsors webpage
- New small (1x and 2x) boat naming rights
- Complimentary tickets to club social events for 4 people.



SPONSORSHIP OPTIONS

Gold Sponsor - \$2,500 per year

- Small sized club signage (internal)
- Small sized boat trailer signage
- Your company displayed and linked on the BCRC sponsors webpage
- Complimentary tickets to club social events for 2 people.

Silver Sponsor - \$500 per year

- Small sized club signage (internal)
- Your company displayed and linked on the BCRC sponsors page
- Invitation to our club social events



Bronze Sponsor - \$250 per year

- Your company or name displayed and linked on the BCRC sponsors page
- Invitation to our club social events

Individual or Family Sponsor - \$100 per year

- Sponsorship acknowledgement on our Club Sponsor webpage
- Invitation to our club social events





TAX DEDUCTIBLE

We have partnered with the Australian Sports Foundation (ASF) so donations to our Club can be tax deductible.

Donations can also be made anonymously if preferred. We welcome all financial assistance and would be happy to discuss an arrangement that better suits your preferences.

Ready to support us?

Please click below to donate via our ASF or alternatively direct deposits can be made to:

Ballarat City Rowing Club

BSB : 633 000

Account : 144481447

[DONATE](#)

Thank you, and we look forward to working with you.

